

CASBO Associate Membership



Build strong relationships ... join the network today!

casbo.org



Associate Membership

Available to businesses and organizations actively engaged in providing products and services to California's local education agencies.

At CASBO, you get a seat at the table during training and leadership sessions, at Annual Conference and a host of state and regional events, and with invitations to submit content in our professional development publications.

Benefits

Annual Conference exhibitor benefits:

- Discount on your first 10' x 10' booth
- Three (3) complimentary exhibitor badges, with additional attendee badges available for purchase at the member rate
- Listing in the official Annual Conference Program Guide
- Attendee mailing list
- Advance booth reservation privileges prior to general public sales

Eligibility to participate as a sponsor at CASBO events

A complimentary company listing in our online Buyer's Guide

Opportunities to submit:

- Presentation content for state and regional professional development workshops (including Annual Conference sessions)
- Article content in CASBO publications

Discounted advertising in CASBO publications, including our popular Job Listings

Membership pricing begins July 1 and is on a fiscal-year cycle from July 1 to June 30.
(pro-rated pricing not available)

"Membership in CASBO is critical if you want to be a serious player in the K-12 education industry in California. Opportunities to participate and showcase your company are everywhere."

JEFF NIGRO, CPA, CFE, PARTNER,
NIGRO & NIGRO, PC



It's time to stand out!

Shine a spotlight on your company with benefits designed to provide unprecedented visibility in our membership network of 24,000 school business decision-makers and staff.

Offered at an affordable annual rate, our membership provides unique opportunities to promote your products and services and connect with school business professionals across California to network and build relationships.

Benefits

Unlimited enrollment of your company employees, who will receive:

- Ability to participate in the CASBO Associate Member Committee Speakers Bureau
- Ability to serve on CASBO committees and professional councils
- Our bi-monthly newsletter, "California School Business News"
- Access to our searchable online membership directory
- Our advocacy newsletter, "CASBO NewsBreak"
- The digital version of our quarterly magazine, "California School Business"
- CASBO promotional communications

A copy of our quarterly print magazine, "California School Business," delivered to your company's primary contact

"Being a CASBO associate member has provided opportunities and access that we would not otherwise have. Sehi Computer Products is proud to be a part of the CASBO organization."

CELESTE CAMPBELL,
DIRECTOR OF MARKETING,
SEHI COMPUTER PRODUCTS, INC.

Tailor your products and services to meet school business needs and showcase them with unique promotional opportunities!

Stay current on school news and get regular updates on legislation & advocacy efforts.

"CASBO played a large role in getting my career up and running. Being an active member presented me with opportunities that allowed me to grow as a professional as well as build and strengthen relationships I will have for decades to come."

KATHLEEN PRATT, SENIOR TEAM LEAD,
SCHNEIDER ELECTRIC

Become a year-round CASBO associate member to shine a spotlight on your company ... and open the door to California's largest network of school business professionals!



To learn more about
Associate Membership, contact:

Membership Services
membership@casbo.org
(916) 447-3783



By the numbers

70%

of attendees decide or
influence purchasing

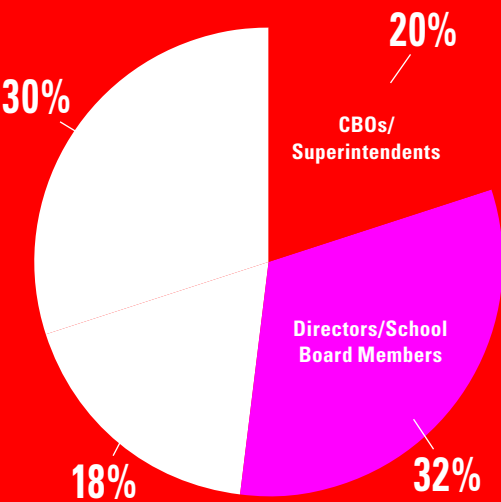
1,500+

Attendees

150+

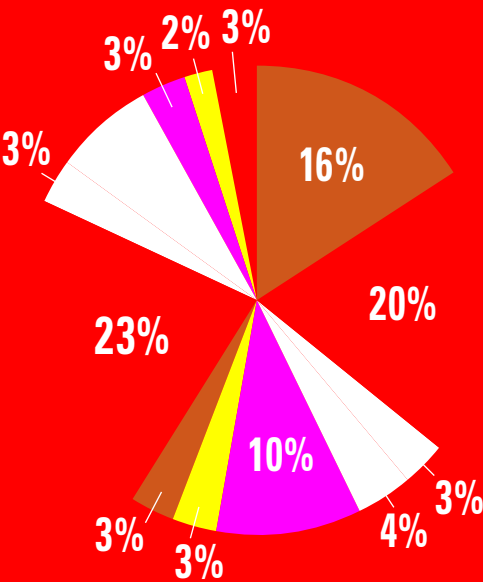
Workshops &
Presentations

Purchasing power



Final Decision 20%
Strongly Influence 32%
Provide Input 18%
Do Not Influence 30%

Business disciplines



Accounting 16%
CBO/Superintendent 20%
Child Nutrition 3%
Facilities 4%
Financial Services 10%
Human Resources 3%
Maintenance & Operations 3%
Other 23%
Payroll 3%
Purchasing 7%
Risk Management 3%
Technology 2%
Transportation 3%

Reserve your exhibit space today: (775) 392.3065 | expo@casbo.org
Visit casbo.org > Learn + Grow > Events > Annual Conference to learn more.